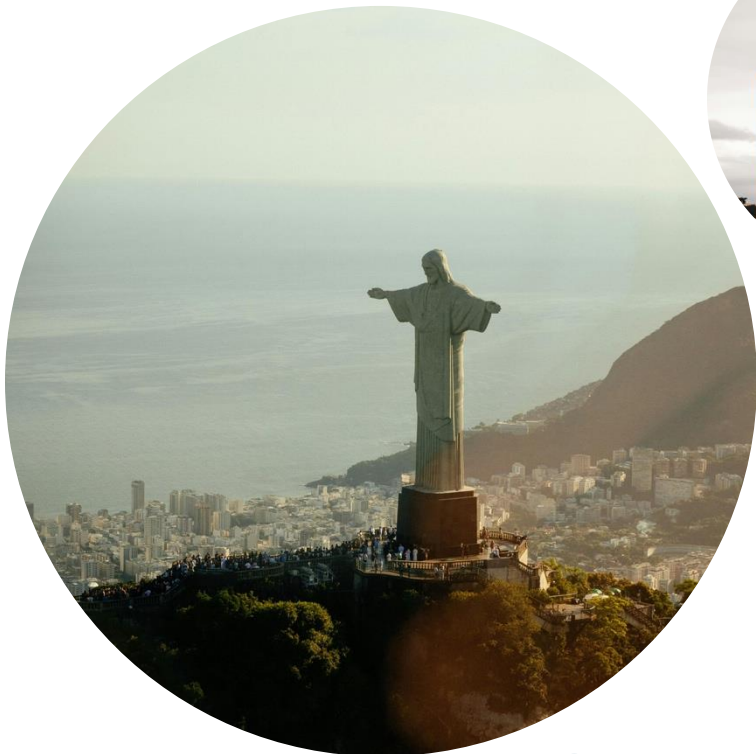
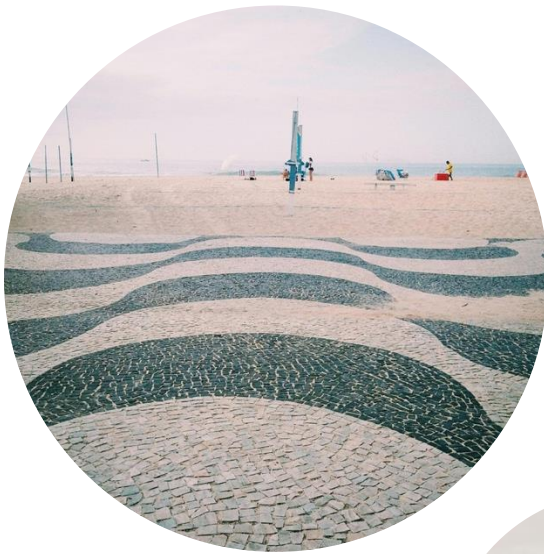


imx 2025

Rio de Janeiro, Brazil

3-6
June



Sponsoring Models

Supporting IMX2025

The **ACM International Conference on Interactive Experience for Media** (ACM IMX, formerly the International Conference on Interactive Experiences for TV and Online Video) is the **leading international conference for presentation and discussion of research into online video and TV interaction and user experience**. The conference brings together international researchers and practitioners from a wide range of disciplines, ranging from human-computer interaction, multimedia engineering and design to media studies, VR/AR Technologies, media psychology, and sociology.

In 2025, the twelfth edition of **ACM IMX/TVX will be held in Rio de Janeiro, Brazil, June 3-6**. Although it seems a young conference, it is indeed the continuation of the successful EuroITV conference editions, held from 2003 to 2013. In 2014, it became an ACM conference, opening new horizons outside Europe. The previous editions were held in:

-  ACM IMX 2024: Stockholm (Sweden)
-  ACM IMX 2023: Nantes (France)
-  ACM IMX 2022: Aveiro & Virtual (Portugal)
-  ACM IMX 2021: New York & Virtual (USA)
-  ACM IMX 2020: Barcelona (Spain)
-  ACM TVX 2019: Manchester (UK)
-  ACM TVX 2018: Seoul (South Korea)
-  ACM TVX 2017: Hilversum (The Netherlands)
-  ACM TVX 2016: Chicago (USA)
-  ACM TVX 2015: Brussels (Belgium)
-  ACM TVX 2014: Newcastle upon Tyne (UK)

Year by year, the IMX/TVX community has become larger and stronger. Indeed, the TVX transition to IMX in 2020 broadened its topics beyond **interactive TV and online video, significantly growing the audience participating in the conference**. We expect around 200 participants in 2025.

In this regard, **companies and institutions have the unique opportunity to participate in the Sponsorship program** to show their commitment to the community, get visibility and expand their networks and collaborators.

ACM IMX 2025 continues to offer new and exciting opportunities for sponsors. Benefits this year include publicity and professional development, as well as recruiting, networking and business development. **We are looking for sponsors and there are different levels** that your company can support IMX 2025.

Become an IMX sponsor!



Our previous Sponsors

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HEMI
Cluster + FAME


altice

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IMX 2025 offers **five general levels** of sponsorship (Diamond, Platinum, Gold, Silver, and Bronze). **Each package can be extended to adapt to your needs.**

DIAMOND SPONSORSHIP US\$ 25000

You would get the Diamond Level of sponsorship, including everything Platinum Sponsorship authors plus naming rights on events and the opportunity to directly address the conference attendees in plenary.

- You will get **10 complimentary registrations** for people from your company to attend the conference.
- You will have a **30-minute presentation** during one of the conference sessions.
- You will have the **exclusive naming rights on the main stage**, where all activities will occur.
- You will have **additional visibility opportunities beyond the event dates**, such as featuring your logo in calls for papers and registration announcements.
- You will have **your promotional video or intro clip displayed on the main stage screen at the beginning of each activity.**
- Your company (with logo and URL) will be **listed as a Diamond sponsor in all conference announcements**, on the advance program, on the conference web page and printed material.
- You will be **mentioned in tagged posts** on the event's social media channels.
- You will **have your banners in each conference room**, in front of and beside the main stage and other key locations.
- You will have the opportunity to **include material and give-aways with the conference material** for each attendee.
- You will have an area for setting up a booth at the event venue at UFF.



Become an IMX Sponsor!

PLATINUM SPONSORSHIP US\$ 7500

You would get the Platinum Level of sponsorship, including everything Gold Sponsorship authors plus naming rights on events or the opportunity to directly address the conference attendees in plenary.

- You will get **5 complimentary registrations** for people from your company to attend the conference.
- You will have a **brief airtime** during the opening of the conference.
- You will have a **designated social event and/or lunch/coffee break support.**
- Your company (with logo and URL) will be **listed as a Platinum sponsor in all conference announcements**, on the advance program, on the conference web page and printed material.
- We will acknowledge your company's contribution and offer **thanks at the opening and closing sessions of the conference.**
- You will have the opportunity to **include material and give-aways with the conference material** for each attendee.
- You get the opportunity to **showcase promotional material** in a booth during all conference days.

GOLD SPONSORSHIP US\$ 5000

- You will get **3 complimentary registrations** for people from your company to attend the conference.
 - Your company (with logo and URL) will be **listed as a Gold sponsor in all conference announcements**, on the advance program, on the conference web page and printed material.
 - We will **acknowledge your company's contribution** and offer thanks at the opening and closing sessions of the conference.
 - You will have the **opportunity to include material and give-aways** with the conference material for each attendee.
 - You get the opportunity to **showcase promotional material** in a booth during all conference days.
-

SILVER SPONSORSHIP US\$ 2500

- You will get **2 complimentary registrations** for people from your company to attend the conference.
- Your company (with logo and URL) will be **listed as a Silver sponsor** in all conference announcements, on the advance program, on the conference web page and printed material.
- We will **acknowledge your company's contribution** and offer thanks at the opening and closing sessions of the conference.
- You will have the **opportunity to include material and give-aways** with the conference material for each attendee.
- You get the **opportunity to showcase promotional material** in a booth during all conference days.



BRONZE SPONSORSHIP US\$ 1500

- You will get **1 free registration** for a person from your company to attend the conference.
- Your company (with logo and URL) will be **listed as a Bronze sponsor** in all conference announcements, on the advance program, on the conference web page and printed material.
- We will **acknowledge your company's contribution** and offer thanks at the opening and closing sessions of the conference.
- You will have the **opportunity to include material and giveaways** with the conference material for each attendee.

The events available are three receptions, lunches and coffee breaks, a student reception, and a Graduate Student Consortium. The price would vary, but generally exceed the Gold level of sponsorship.

Sponsorship Chair

For more detailed information about these and the many other advantages of sponsoring, please contact IMX 2025 Sponsorship Chair:



sc@imx.acm.org

Guido Lemos (Federal University of Paraíba).

Niall Murray (Technological University of the Shannon).

See you in Rio!

