Book Form

2nd European Conference on Interactive Television: enhancing the experience
31 March - 2nd April 2004, Hilton West Pier Hotel, Brighton.

Title __________ Surname _______________________ First name______________
Organisation ____________________________ Position _____________________
Address_____________________________________________________________
___________________________________________________________________
Telephone ________________ Fax ___________________ Email _____________
Dietary requirements: Vegetarian            Vegan             Other (Please specify)  □
___________________________________________________________________

The conference fees include conference pack, lunch, refreshments, reception 31st March
and conference dinner on April 1st. EARLY REGISTRATION RATE APPLIES UNTIL MARCH 6th

Registration EARLY/NORMAL          Tutorials Wednesday 31 March £100 all day/£60 half day
Corporate   £250/275 □       1. Enhanced television workshop (all day) □
Academic £200/225 □     2. Usability for iTV (all day) □
Student/non-salaried £150 □  3. iTV in the UK: a commercial overview (p.m.)□

Please enclose payment by cheque to the 'University of Brighton Trading Company'
or by credit card.

Please circle: MasterCard / Visa / Switch - please quote issue number _________
Cardholder’s name ______________________________
Credit card number ______________________________
Expiry date _______________________ Signature _______________________

Closing date for applications will be Friday 26th March. Refunds will not be made
after that date.

Please send the completed form to:
EuroITV Conference Administrator
School of CMIS, University of Brighton, Mouslecoomb, Brighton, BN2 4GJ.

Tel: 01273 642469  Fax: 01273 642405  email: eurolTV@brighton.ac.uk